

An aerial photograph of the New York City skyline at sunset or sunrise. The Empire State Building is the central focus, surrounded by other skyscrapers. A vibrant rainbow arches across the sky above the city. The water of the harbor is visible in the distance.

European  
Study  
*Tours*

DISCOVER THE WORLD  
BEYOND YOUR CLASSROOM

**WE MAKE SCHOOL TRIP  
PLANNING EASY**

**BUSINESS & ECONOMICS TOURS**

Discover the world beyond  
your classroom

## BUSINESS & ECONOMICS TOURS

For students of Business & Economics, our itineraries have proven popular for their variety of specialist visits. They cover all aspects of business, from management and marketing to human resources and international trade.

We offer your students an unrivalled opportunity to understand the nature and purpose of business whilst bringing the subject to life.

**ANALYSE / CALCULATE / COMMUNICATE**  
**GAIN CONFIDENCE / BE INDEPENDENT / EVALUATE**  
**EXAMINE / JUSTIFY / WORK IN TEAMS / EXPLAIN**

“

*The Coca Cola visit was excellent, very informative and the guide was very knowledgeable. Stella visit and Concept Chocolate were also very good.*

**The Dronfield Henry Fanshawe School**



*St Paul's was an excellent visit. We looked at the business of running St Paul's and this gave our students a different perspective on businesses in the UK.*

**Bishop Burton College**

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[Request a quote](#)

TALK TO OUR EXPERTS OR GO ONLINE FOR MORE ITINERARIES AND TO START YOUR JOURNEY WITH EST

[www.euro-study-tours.co.uk](http://www.euro-study-tours.co.uk)

0330 838 4120

[estsales@euro-study-tours.co.uk](mailto:estsales@euro-study-tours.co.uk)





## LONDON

The City of London is a world leader in business and financial services where companies and investors from around the world meet and do business.

### POPULAR ITINERARY

**Day 1:** Travel by rail or coach into the heart of the capital. Learn about the business of sport at a Chelsea Football Club Business Presentation. Enjoy a pre-theatre meal and a West End Show.

**Day 2:** Head into the City and get to grips with the country's finances at a Bank of England presentation and tour. Follow this with a business workshop at St Paul's Cathedral for a different perspective.

**Day 3:** Head out of the city to Thorpe Park for a business presentation and workshop tailored to your Key Stage then your students can unwind on the rides at this popular theme park.

**Day 4:** Get a last glimpse of London's main sights on a Thames Cruise before you leave for home.

*I will continue to use EST as each year our annual London trip gets better and better.*  
**Kings Leadership Academy**

## NEW YORK

From a Dutch trading post to a global financial centre New York has always had business and commerce at its very core.

### POPULAR ITINERARY

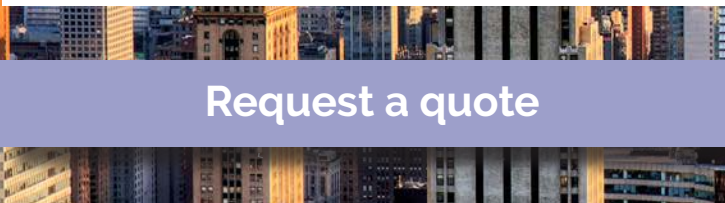
**Day 1:** Arrive in the Big Apple! Drop off your bags and head up the Top of the Rock for 360° views of Manhattan.

**Day 2:** A guided walking tour of the Financial District gets your bearings before a tour of the Federal Reserve Bank. Round off the day seeing a sports match at the iconic Madison Square Gardens.

**Day 3:** Go behind the scenes at Macy's department store before a Circle Line sightseeing cruise gives you chance to see all the city's iconic sites.

**Day 4:** Learn about the business of tourism at Madame Tussauds, then last-minute souvenir shopping before heading to the airport.

**Day 5:** Early morning arrival in the UK, tired and inspired!



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## BERLIN

Over of a quarter of a century after the fall of the Berlin Wall, the German economy is a global powerhouse and the world's fourth-largest economy.

### POPULAR ITINERARY

**Day 1:** Fly into Berlin and arrive at your accommodation. Take a Guided Walking Tour before your evening meal then head to the Reichstag Dome to get some great views of the city.

**Day 2:** Take a guided tour of Silicon Allee, Berlin's new and dynamic start-up district then enjoy a workshop at Ritter Sport Chocolate picking up some souvenirs to take home.

**Day 3:** Contrast two production facilities starting with the hi-tech BMW Motorbikes factory to see these dream machines roll off the production line. Follow this with a visit to KPM Welt which has been making Berlin's royal porcelain for generations.

**Day 4:** Explore and shop the Sony Centre at Potsdamer Platz, before you transfer to the airport for your return flight.

*EST were great, I don't think there was anything more they could have done.*  
**South Essex College**

## BRUSSELS

As the European capital of politics and business and one of the world's most cosmopolitan cities, Brussels offers it all to Business and Economics students.

### POPULAR ITINERARY

**Day 1:** Cross the channel, travelling by coach to Brussels. Learn about the monetary system at the National Bank of Belgium.

**Day 2:** Head to Antwerp for a day of immersive business visits. Visit Coca Cola's European production and distribution centre and then on to the Port of Antwerp, the gateway into Europe for imports and exports. Relax with a meal at a local restaurant.

**Day 3:** See how Belgium's most famous exports are produced. Start at In Bev Brewery home to the famous Stella beer brand before visiting Concept Chocolate where students get to tour the production facility as well as sample this famous treat.

**Day 4:** Free time exploring the Atomium before boarding your coach home with time at Cite Europe outside Calais for shopping on the way.

*The entire team were amazing...I have organised school trips for years and this was fantastic.*  
**Walbottle Campus Technology College**

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## PRAGUE

With a UNESCO listed Old Town and atmospheric gothic architecture Prague has everything you need to create a memorable Business school trip that will enhance your students studies.

### POPULAR ITINERARY

**Day 1:** Arrive in Prague. Once checked in head out on a Guided Walking Tour of the city ending in a meal in a local restaurant.

**Day 2:** Take a journey out of the city to visit the Skoda Car Plant where you will get to see this modern car plant in action. Contrast this with a visit to the traditional artisan factory Ruckl Glassworks. Round off the day at an ice-hockey game.

**Day 3:** Listen to a lecture at the CERGE Institute tailored to your group before visiting a power plant in the afternoon. Wind down with an evening meal followed by a cruise on River Vltava.

**Day 4:** Learn more about Prague's history at the Museum of Communism with free time souvenir shopping before you return home later in the day.

*The level of service received was exceptional. Thank you!*  
**Longsands College**

## BUDAPEST

As well as housing one fifth of the country's population, Hungary's wealth, political power, cultural life and transport coverage are found here in the beautiful capital city of Budapest.

### POPULAR ITINERARY

**Day 1:** Fly to Budapest. known as the "Pearl of the Danube". Get your bearings in this beautiful city on a Walking Sightseeing Tour.

**Day 2:** Budapest has a flourishing car industry due to its central position, see cars roll off the production line at Audi Hungaria and Suzuki. Enjoy a traditional folklore show with dinner in the evening.

**Day 3:** Learn about the retail business at a visit to Interspar, Hungary's biggest hypermarket chain. Round off with an Economics Lecture at a business school.

**Day 4:** Enjoy a Danube Cruise or head to one of the city's famous spas before you return to the airport and fly home.

**Request a quote**



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## WE TAKE RESPONSIBILITY

As founder members of the School Travel Forum and Learning Outside the Classroom accredited we are fully committed to providing the highest possible safety standards for all our customers. We adhere to rigorous safety management standards and are externally verified each year.



## WE'RE YOUR SAFETY NET

Booking your trip with us gives you financial protection from the moment you book all the way through to your safe return. European Study Tours is an ABTA member and ATOL licensed, which is the best way for you to protect parents' money and give yourself peace of mind.



*"The management team at EST are very proactive in their approach to health and safety."* **Argent Health & Safety**

## OUR KNOWLEDGE & EXPERIENCE

For over 35 years our trips have inspired hundreds of thousands of imaginations and have also helped students improve their attainment and reach their potential.

Our knowledgeable and experienced team have travelled the world seeking out the essentials for your next trip and are keen to pass on other teachers' recommendations on the best options for your group.

As part of our personal service for each group leader, we give you a dedicated Tour Consultant and Tour Planner ensuring an effortless booking process.

*"The first-hand experiences of learning outside the classroom can help to make subjects more vivid and interesting for pupils and enhance their understanding. It can also contribute significantly to pupils' personal, social and emotional development."* **Ofsted**

## YOU RATED OUR TEAM GOOD OR EXCELLENT:

- 99.6%** Ease of contact
- 98.7%** Effectiveness & helpfulness
- 100%** General attitude
- 97%** Itinerary planning
- 98.3%** Knowledge of the subject programme / destination
- 98.8%** Safety Management & Risk Assessment advice

**Request a quote**





## WE MAKE SCHOOL TRIP PLANNING EASY

As well as the day to day support and advice of our team of travel experts, you can take your trip to the next level with our smart travel technology.

## MY TOUR MANAGER

Our market-leading on-line portal is a masterclass in tour organisation.

My Tour Manager is designed to save you time and enable you to keep on track with your school trip admin.

- ✓ School trip paperwork online and in one place
- ✓ Personalised tour checklist detailing what you need to do and by when
- ✓ Download free resources and templates
- ✓ Email reminders to keep on track
- ✓ Upload passenger information

### YOU RATED MY TOUR MANAGER GOOD OR EXCELLENT:

- |     |                                   |
|-----|-----------------------------------|
| 99% | Information & documents available |
| 99% | Usability of My Tour Manager      |
| 99% | Your personalised tour timetable  |

[Request a quote](#)

## AWARD WINNING TRAVEL APP

The EST Travel App is the secure on tour app for groups travelling with European Study Tours – it's free and is personalised to your tour.

Gone are the days of carrying bundles of paper. Download the app to your mobile device and you'll have instant access to everything you'll need whilst you're away.

## WE'RE WITH YOU ALL THE WAY

- ✓ Locate My Trip is the easy, convenient way to trace your group's location, and has been specifically designed to provide reassurance to both parents and teachers
- ✓ Your school can log in and locate your group's whereabouts - where you've been and your current location
- ✓ Your school and European Study Tours can react quickly to travel issues and other events which may affect your tour plans
- ✓ Easily provide parents with relevant information should travel plans be affected

*"The app was excellent, all members of staff downloaded the app and it made organising where we needed to be and when very easy. I would definitely recommend the app to anyone travelling with EST."*  
**Ormiston Horizon Academy**

